

FOR IMMEDIATE RELEASE

Kadima Fund announces support for pro-Israel activists

The Kadima Fund
P.O. Box 702
Bellevue, Washington 98009
www.KadimaFund.org

Contact:
Nevet Basker, Executive Director
nevet@kadimafund.org
Tel. 425-681-5545

Seattle, WA, February 22, 2016 – The Kadima Fund has launched a new platform to support pro-Israel Activists in communities and on college and university campuses.

The Kadima Fund offers advice, materials, contacts, professional resources, financial assistance, and other support to pro-Israel Activists (with an initial focus on the U.S.) in local, grassroots Initiatives.

The Kadima Fund supports defensive Initiatives that counter hateful anti-Israel propaganda, including boycott, divestment, and sanctions (BDS) efforts and the broader campaign to delegitimize Israel. It also supports proactive Initiatives that promote a positive image for Israel, including showcasing Israeli culture, people, innovations, and accomplishments.

The Kadima Fund connects Activists in different communities and campuses to each other, facilitating connections that enable them to share information, pool resources, and support each other.

“There are many more people who care about Israel than those who hate Israel. But the haters, though few in numbers, have passion on their side. Anti-Israel advocates ignore and reject plain truth and decency, engaging instead in biased, discriminatory, and slanderous campaigns. They are indifferent to the destructive effect their efforts to demonize and delegitimize Israel have on the institutions and communities they target,” said Nevet Basker, Executive Director of the Kadima Fund. “As a result, supporters of Israel, though more numerous and just as dedicated, sometimes feel intimidated or isolated. The Kadima Fund offers community and campus pro-Israel Activists resources and the ability to identify and engage with each other. By building a broad network of like-minded Activists and sharing information and resources, The Kadima Fund helps supporters of Israel find the confidence, assistance, and mutual support necessary to stand up to the bigotry and lies.”

The Kadima Fund does not directly manage or deliver pro-Israel programming. Rather, it supports local, on-the-ground, grassroots pro-Israel activists, who know best what they need and what will be most effective in the communities and campuses where they live, work, and study. The Kadima Fund cooperates with the excellent pro-Israel organizations already active in many areas and campuses, and increases their reach by engaging additional Activists, locales, and educational institutions that are currently under-served by the existing organizations.

The Kadima Fund is now accepting proposals for Initiatives at www.KadimaFund.org/Apply. For complete terms of engagement, please see www.KadimaFund.org/Terms.

About the Kadima Fund

The Kadima Fund supports pro-Israel community and campus activists in promoting a positive image for Israel and countering hateful anti-Israel propaganda, and enables activists to connect with and support each other.

About Nevet Basker

Nebet Basker is the founder and director of Broader View, an Israel Resource Center (www.BroaderView.org). A native of Israel, she is an independent educator, public speaker, writer, and policy adviser specializing in modern-day Israel and the Israeli-Palestinian conflict. Nevet holds academic degrees from the Hebrew University of Jerusalem, Stanford University, and the University of Washington.

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